



# 15 Smart Ways to Make Money History Blogging

**Explore how to turn your passion for history  
into a business.**

[SMARTHISTORYBLOGGING.COM](http://SMARTHISTORYBLOGGING.COM)

Money Making Idea No. 1:

# Start a Podcast

## SPONSORS & AFFILIATE OPPORTUNITIES

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What excites you about this idea? Write your answer below.

How would it support your goals? Write your answer below.

What are the next four action steps you need to take?

1

2

3

4

Money Making Idea No. 2:

# Become an Affiliate Marketer

**PROMOTE PRODUCTS. RECEIVING COMMISSIONS**

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What excites you about this idea? Write your answer below.

What products or services could you authentically promote ?

What are the next four action steps you need to take?

1

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Money Making Idea No. 3:

# Create Premium Content

## PAID EXCLUSIVE ACCESS OR SUBSCRIPTIONS

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What excites you about this idea? Write your answer below.

What valuable premium, exclusive content could you offer?

What are the next four action steps you need to take?

1

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*Money Making Idea No. 4:*

# *Become a Speaker or Guide*

## **BE PAID TO SHARE YOUR KNOWLEDGE**

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**What excites you about this idea? Write your answer below.**

**What could you speak about and where could you do it?**

**What are the next four action steps you need to take?**

**1**

**2**

**3**

**4**

Money Making Idea No. 5:

# Sponsored Posts

## **BLOG ABOUT BRANDS, PRODUCTS AND SERVICES**

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What excites you about this idea? Write your answer below.

What brands, products and services would fit right in on your blog?

What are the next four action steps you need to take?

1

2

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Money Making Idea No. 6:

# Sell Advertising Spots

**USE PRIME PLACES ON YOUR BLOG FOR PROMOTION**

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What excites you about this idea? Write your answer below.

What brands, products and services would work visually on your blog?

What are the next four action steps you need to take?

1

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*Money Making Idea No. 7:*

# Create a Digital Product

## A VALUABLE DOWNLOAD PEOPLE WILL PAY FOR

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**What excites you about this idea? Write your answer below.**

**What digital product would appeal to your blog's readers?**

**What are the next four action steps you need to take?**

1

2

3

4



*Money Making Idea No. 8:*

# Create a Physical Product

## A VALUABLE PACKAGE TO ARRIVE AT THEIR HOME

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**What excites you about this idea? Write your answer below.**

**What physical product would appeal to your blog's readers?**

**What are the next four action steps you need to take?**

- 1
- 2
- 3
- 4

*Money Making Idea No. 9:*

# Teach What You Know

## CREATING TUTORIALS AND COURSES

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**What excites you about this idea? Write your answer below.**

**What could you teach that fits you blogging niche?**

**What are the next four action steps you need to take?**

- 1**
- 2**
- 3**
- 4**

Money Making Idea No. 10:

# Sell Newsletter or Email Space

## ENTICE PROMOTERS WITH YOUR MAILING LIST REACH

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What excites you about this idea? Write your answer below.

Who would fit your mailing list audience and what you send them?

What are the next four action steps you need to take?

1

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*Money Making Idea No. 11:*

# Write and Sell an Ebook

**SHARE YOUR PASSIONS. UPLOAD FOR SALES**

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**What excites you about this idea? Write your answer below.**

**What would your ebook be about?**

**What are the next four action steps you need to take?**

- 1
- 2
- 3
- 4

*Money Making Idea No. 12:*

# *Sponsored Social Media Posts*

## **AUTHENTICALLY PROMOTE BRANDS AS YOU POST**

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**What excites you about this idea? Write your answer below.**

**What brands would suit your social media posting themes and content?**

**What are the next four action steps you need to take?**

1

2

3

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*Money Making Idea No. 13:*

# Ask for Donations

## **DONATIONS RECIEVED FOR EXCLUSIVE CONTENT**

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**What excites you about this idea? Write your answer below.**

**What exclusive content could you make and what platform will you use?**

**What are the next four action steps you need to take?**

- 1**
- 2**
- 3**
- 4**

Money Making Idea No. 14:

# Sell your services

**HELP OTHERS DO WHAT YOU DO. BE PAID**

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**What excites you about this idea? Write your answer below.**

**What expertise have you developed from being a history blogger?**

**What are the next four action steps you need to take?**

1

2

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4

Money Making Idea No. 15:

# Create YouTube Videos

**VIEWS + ADVERTISING + AFFILIATE LINKS = MONEY**

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What excites you about this idea? Write your answer below.

What would you make videos about and how would you promote them?

What are the next four action steps you need to take?

1

2

3

4



# Want to Discover More?

SMART HISTORY BLOGGING



WEBSITE | [WWW.SMARTHISTORYBLOGGING.COM](http://WWW.SMARTHISTORYBLOGGING.COM)

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